

THE UNRECOGNISED POTENTIAL OF YOUR BRAIN.

Much of what is now known about the capabilities of your brain has been discovered during the past forty years. What we now know is that at birth - or even before birth - each person is gifted with the virtually unlimited potential to learn, adapt and to think independently and creatively.

Your brain ...

- Is more flexible and multidimensional than any supercomputer
- Is capable of making a virtually unlimited number of synaptic connections, or potential patterns, of thought
- Is able to take in 11 million bits of information every second, although the conscious mind can process only 40 to 50 bits of this information
- Is able to perform the above per second, every second, for the rest of your life - with plenty of capacity to learn more.
- Is able to improve with age - when treated with respect
- Is not just in your head - hubs are located not only in your brain, but in cells distributed throughout your body
- Is unique - your creativity, your finger prints, your tongue prints, your DNA, your personal attributes are all unprecedented.

During the last century we have moved from a world in which everything was certain and nothing changed, to a world where nothing seems certain and everything is changing.

Our continued wellbeing – the extent to which we thrive – will be determined by a variety of factors: our choices, our skills, our knowledge of ourselves and of the world, the quality of our awareness, and our intentions.

In today's world there is an information glut that is contributing to pervasive cynicism, fragmentation, and a sense of helplessness. We have more possibilities, more freedoms, and more options than most people who have ever lived - yet there is more junk, more mediocrity, more mistrust and more mis-information to sort through than ever before.

It seems a pity that many of the world's learning institutions, and the people in them, are just beginning to apply the emerging understanding of the individual and collective power of the human brain - and the potential of each and every individual to positively contribute to the collective health and wealth of our planet.